



EN ▾



88

[WHAT IS BDS? \(/NODE\)](#)[GET INVOLVED \(/NODE\)](#)[CAMPAIGNS \(/NODE\)](#)[GET UPDATES \(/NODE\)](#)[DONATE \(/DONATE\)](#)

## GET INVOLVED

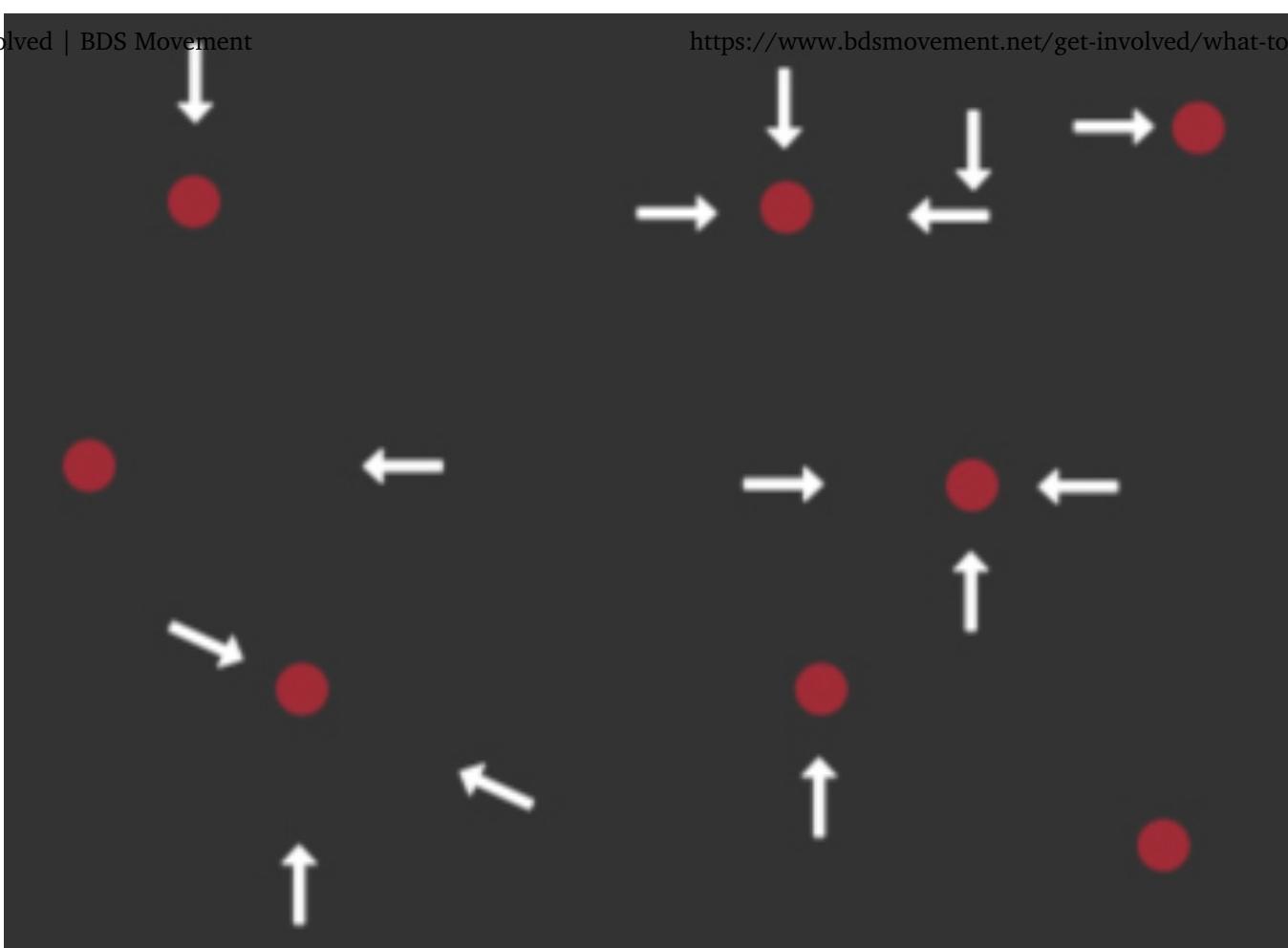
---

# Know what to boycott

Targeted consumer boycotts are convincing retailers across the world to stop selling products from companies profiting from Israel's crimes. Many Israeli exporters complain that it is getting harder for them to export their products.

The Palestinian BDS National Committee (BNC) calls for a boycott of Israeli and international companies that are complicit in violations of Palestinian rights. Virtually all Israeli companies are complicit to some degree in Israel's system of occupation and apartheid. We focus our boycotts on a small number of companies and products for maximum impact. We focus on companies that play a clear and direct role in Israel's crimes and where we think we can have an impact.

Check with [BDS organisations in your country \(/get-involved/join-a-bds-campaign\)](#) for the brands being targeted in your community.



Not targeted consumer boycott



A targeted consumer boycott focuses on a small number of companies

The BNC is currently encouraging consumer boycotts of the following products and brands:



### **Israeli Fruit and Vegetables**

Fruit and vegetables are one of Israel's biggest exports and all Israeli agricultural exporters are complicit in Israel's violations of international law as they operate on stolen Palestinian land.



### Caterpillar

Caterpillar bulldozers are regularly used in the demolition of Palestinian homes and farms and in Israel's massacres in Gaza.



### HP

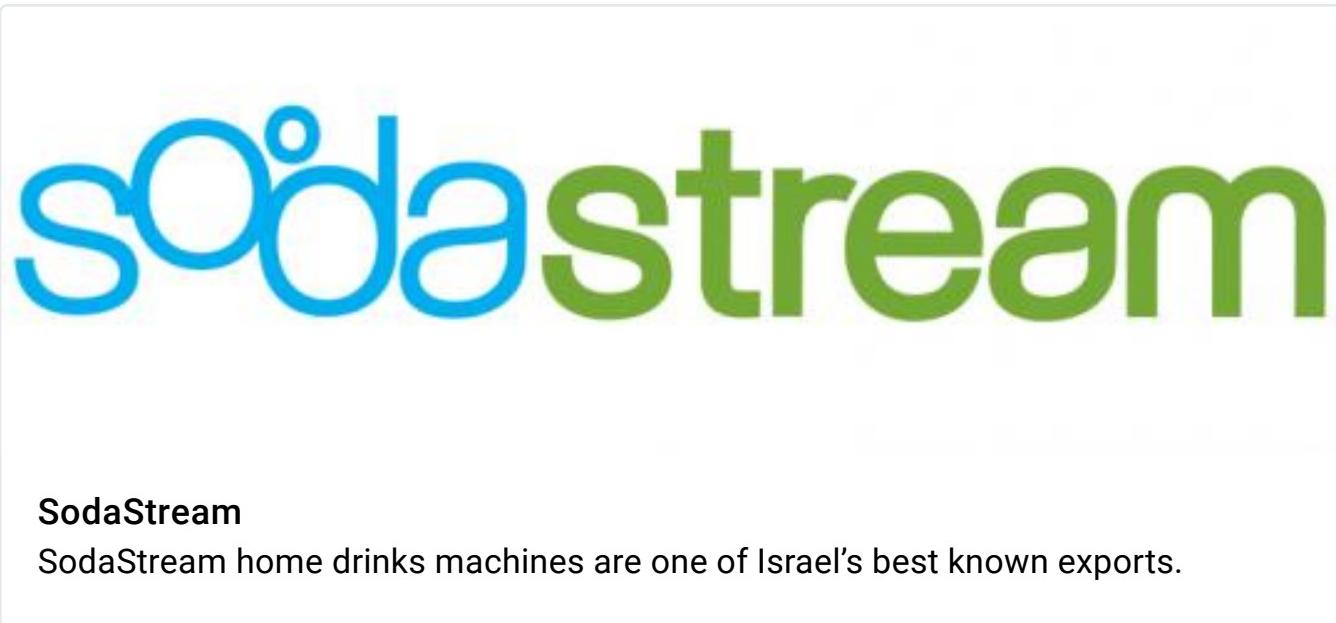
Hewlett Packard helps run the ID system that Israel uses to restrict Palestinian movement. For more information, see [\(https://bdsmovement.net/boycott-hp\)](https://bdsmovement.net/boycott-hp).



Get Involved | BDS Movement | <https://bdsmovement.org/what-to-boycott>

illegal settlements on occupied Palestinian land. For more information, see:

<https://bdsmovement.net/boycott-puma>



SodaStream

SodaStream home drinks machines are one of Israel's best known exports.



# Ahava

Ahava cosmetics are another of Israel's best known export companies.



## Sabra

Sabra hummus is a joint venture between PepsiCo and the Strauss Group, an Israeli food company that provides financial support to the Israel Defense Forces.

## FAQS ABOUT BOYCOTT

Below are some short answers to some of the most basic questions we're asked about the boycott. For a more general FAQ about BDS, [see here \(https://bdsmovement.net/faqs\)](https://bdsmovement.net/faqs). If you have any questions about how to apply the guidelines for the academic and cultural boycotts or whether a particular event or initiative is boycott-able, please contact [\[email protected\]](mailto:[email protected]) (/cdn-cgi/l/email-protection#cebeafadaca78eacaabda3a1b8aba3aba0bae0a0abba).

Besides boycotting Israeli goods, what else can I do?



What about those boycott lists with tens of products?



Do the barcodes on Israeli products start with 729?



Does the BDS movement call for a boycott of all Israeli products or just products and companies from illegal Israeli settlements?



## OTHER WAYS TO GET INVOLVED

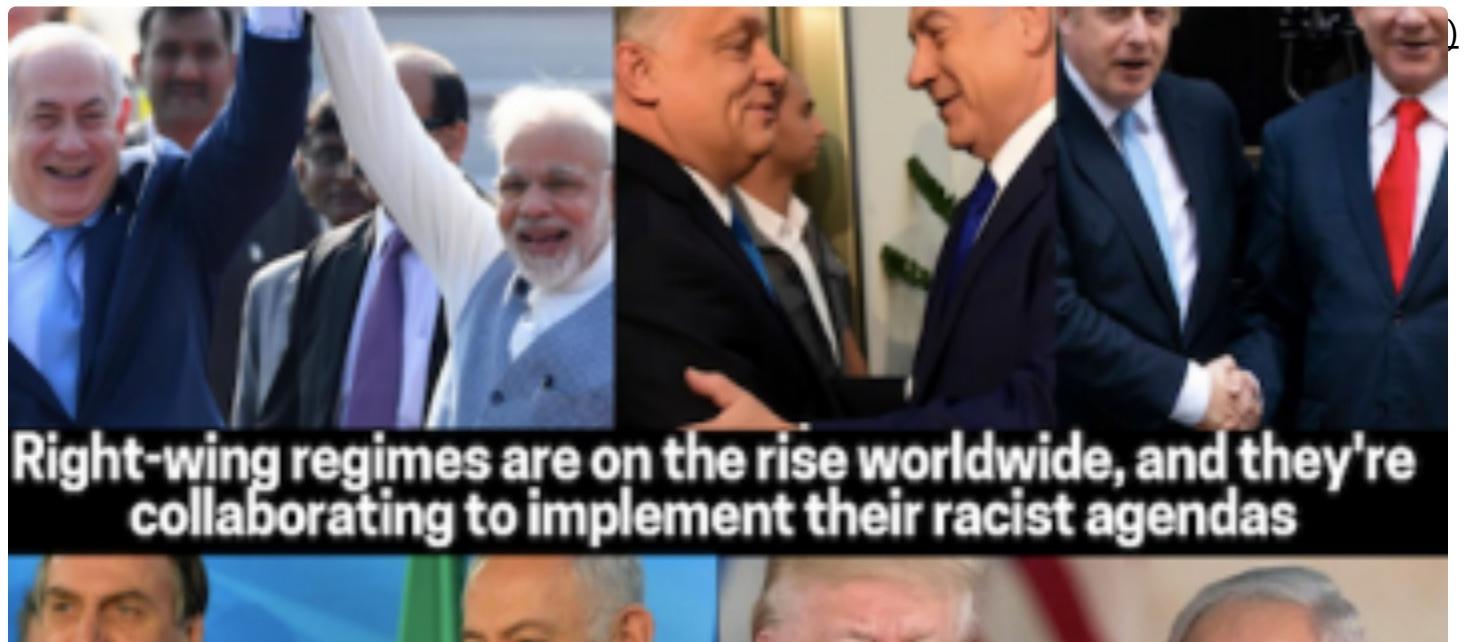
## Join a BDS organisation near you

Thousands of organisations and groups are part of the global BDS movement. Find a group to get active with near you.



[\(/get-](#)  
[involved](#)  
[/join-](#)  
[a-bds-](#)

### FEATURED ACTION ALERTS



[\(/news/help-take-israeli-apartheid-week-message-line\)](/news/help-take-israeli-apartheid-week-message-line)

### Help take Israeli Apartheid Week's message on line!

[ECONOMIC BOYCOTT \(/ECONOMIC-BOYCOTT\)](#), [CULTURAL BOYCOTT \(/CULTURAL-BOYCOTT\)](#),

March 18, 2020

We're taking IAW's message on line, to reach people in their homes, as many planned IAW public events can't be held due to the coronavirus.

TAKE ACTION (</NEWS/HELP-TAKE-ISRAELI-APARTHEID-WEEK-MESSAGE-LINE>)





[\(/puma-day3\)](#)

## #BoycottPuma Round 3: Join Third Global Day of Action, April 25

[RED CARD ISRAEL \(/RED-CARD-ISRAEL\)](#), [BOYCOTT PUMA \(/BOYCOTT-PUMA\)](#)

February 26, 2020

As Puma's exclusive licensee in Israel, Delta, was listed in the UN database of complicit settlement companies, groups around the world are preparing for the third day of action protesting Puma's support for Israel's illegal settlements pushing Palestinian families off their land.

[TAKE ACTION \(/PUMA-DAY3\)](#)



[\(/news/puma-says-boycott-puma-campaign-making-their-lives-miserable\)](#)

## Puma Says #BoycottPuma Campaign Is "Making Their Lives Miserable"

8 of 10

[RED CARD ISRAEL \(/RED-CARD-ISRAEL\)](#), [BOYCOTT PUMA \(/BOYCOTT-PUMA\)](#)

February 26, 2020

3/22/20, 8:49 PM

Take action to tell Puma to stop profiting from illegal Israeli settlements making the lives of Palestinian

TAKE ACTION (/NEWS/PUMA-SAYS-BOYCOTTPUMA-CAMPAIGN-MAKING-THEIR-LIVES-MISERABLE)

[VIEW ALL ACTION ALERTS \(/GET-INVOLVED/ACTION-ALERTS\)](#)

Sign-up for news, campaign updates, action alerts and fundraisers from the BDS movement.

First Name

Last Name

- Select a value

E-mail

- English Updates
- Arabic Updates
- Spanish Updates

We won't share your data with anyone else and will abide by our privacy policy. And of course you can unsubscribe whenever you wish.

SUBSCRIBE



This website is maintained by the Palestinian BDS National Committee ([BNC \(/bnc\)](#)), the coalition of Palestinian organisations that leads and supports the BDS movement and by the Palestinian Campaign for the Academic and Cultural Boycott of Israel ([PACBI \(/pacbi\)](#)), a BNC member organisation.

[NEWS \(/NEWS\)](#)

[FAQ \(/FAQS\)](#)

[INTRO TO BDS \(/WHAT-IS-BDS\)](#)

[PRESS AREA \(/PRESS-AREA\)](#)

[ABOUT BNC \(/BNC\)](#)

[CONTACT \(/CONTACT\)](#)

[ABOUT PACBI \(/PACBI\)](#)

[PRIVACY POLICY \(/PRIVACY-POLICY\)](#)

